

COVID-19 Statewide Agriculture and Farmworker Education (SAFE) Program



A model program for effectively serving the agricultural community.

\$4.9M

investment
(11/2020 – 6/2022)

Through innovative research, interactive trainings, and tailored outreach resources, the Western Center for Agricultural Health and Safety (WCAHS) at the University of California, Davis translates complex topics into practical solutions for people across the agricultural industry.

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community-based and employer partners in California

SAFE Program Goals

- Build capacity among community-based organizations (CBOs) and agricultural employers to promote workplace safety
- Expand and strengthen COVID-19 knowledge
- Increase prevention behaviors

Core Principles

- Collaborate with everyone in agriculture
- Remain dynamic, flexible, and adaptable
- Promote language accessibility
- Engage partners in the process



Resource Development and Dissemination

Training resources assisted CBOs and employers with communicating complex COVID-19 topics for farmworkers and agricultural community members and helped employers comply with the regulatory requirements. Outreach resources, **including 125 videos in 22 languages**, served as brief culturally and linguistically accessible messages with key information about COVID-19 for farmworkers.

2,390,500 resources distributed,
including 1,037,000 masks
and 76,000 antigen tests

Online and In-person Trainings

Trainings strengthened the capacity of community leaders, employers, and key stakeholders in the agricultural community to conduct comprehensive outreach to and training with farmworkers. By using a train-the-trainer approach, SAFE dramatically amplified the information reaching farmworkers.

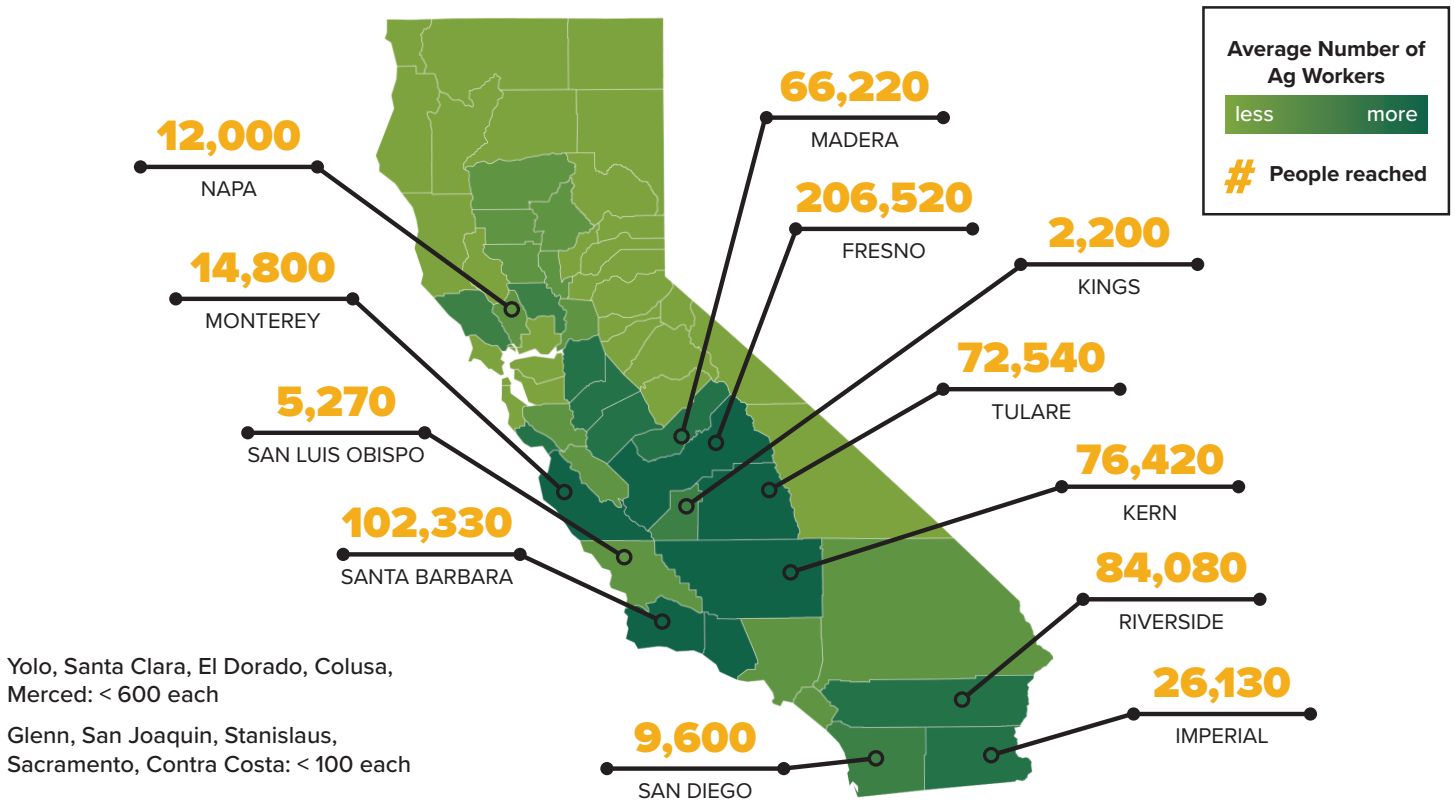
188 trainings provided for 6,884 participants



Statewide Impact

The SAFE Program served the entire California agricultural industry by partnering with farmworker-serving CBOs and employer associations. UC Davis served as the critical hub for rapid dissemination of information and as a trusted source of information for SAFE partners.

680,000 people across California through over **4,200 outreach activities** devoting **9,880 hours** to outreach



Notes: Number of individuals reached through SAFE outreach by county, Nov. 2020 – June 2022.
Source: EDD Ag Employment Map (2020)

SAFE Partners

University of California (UC)

- UC Davis WCAHS
- UC Davis College of Agricultural and Environmental Sciences
- UC Agriculture and Natural Resources

Employer Groups

- AgSafe
- California Farm Labor Contractor Association
- Farm Employers Labor Services
- Grower-Shipper Association

Community-based Organizations (CBOs)

- California Farmworker Foundation
- California Institute for Rural Studies
- Central California Environmental Justice Network
- Centro Binacional para el Desarrollo Indígena Oaxaqueño
- Comité Cívico del Valle
- Líderes Campesinas — Central Coast
- Napa Valley Farmworker Foundation
- Vista Community Clinic